

Press release – Croix, 4 June 2024

Patrice MOULIN has been appointed Deputy Chief Executive Officer of Auchan Retail in charge of international support services

To support the transformation of Auchan Retail - consolidation on the French market, implementation of the purchasing alliance with Intermarché, roll-out of Vision 2032, etc. - the company is strengthening its general management team.

Yves Claude, Chairman and CEO of Auchan Retail, has asked Patrice Moulin to join him as Deputy CEO of Auchan Retail, in charge of managing international support services.

On his arrival on 1 July, his first task will be to oversee the implementation of a new organization for all international support functions, in particular finance, management control, real estate and indirect purchases.

"Patrice is an expert in food retailing, both in France and abroad, and in the agri-food industry. I am convinced that his energy, his pragmatism and his knowledge of our businesses will flourish within our company and against a backdrop of far-reaching changes to our practices", said Yves Claude.

A graduate of Reims Business School (NEOMA) and with a Master's degree in Finance from ESCP, Patrice MOULIN, 55 years old, has spent most of his career in food retailing. He began his career at Promodès before taking up financial and management control positions at Carrefour, in France and China. He then joined In Vivo Retail in a Deputy General Management role, responsible for Finance, IT and Property. Since 2019, Patrice has been Corporate General Manager, overseeing all of Lactalis' support functions.

Press contact

Marie Vanoye - +33 7 64 49 78 06 - mvanoye@auchan.com