

Press Release – 2 October 2023

Auchan Retail joins the Ellen MacArthur Foundation's Network

The fight against plastic pollution is one of Auchan Retail's priorities, as expressed in its Vision 2032. As a signatory of the European Plastic Pact in March 2020, the Group has deployed practices on an international scale aimed at eventually offering 100% reusable, recyclable or compostable product packaging for its Auchan products and eliminating plastic packaging as far as possible from self-service food and fruit and vegetable departments.

Today, following the decision of the Steering Committee of the European Plastics Pact to end its current activities, Auchan Retail has chosen to join the Ellen MacArthur Foundation's Network to continue its action and achieve its objectives. This membership was finalised in the summer of 2023.

The Ellen MacArthur Foundation's Network is the world's leading circular economy network, bringing together leading businesses, policymakers, academia, innovators, and thought leaders worldwide to accelerate the transition to a circular economy. As a Network Member, Auchan Retail intends to collaborate with other Network organisations, continuing to develop and support best practices, regulations and circular strategies, focusing on plastics and regenerative agriculture.

«The fight against plastic is at the heart of our corporate project. We have already made significant progress in this area. By the end of 2022, the rate of recyclable packaging used by our European subsidiaries had reached 64.1%, and the total weight of plastic in packaging used in the food service sector had been reduced by 1,422 tonnes compared with 2021. By joining the EllenMacArthur Foundation network, we are pursuing our efforts in a collaborative approach that will enable us to strengthen our capabilities in terms of the circular economy and eco-design of our products. »

Yves CLAUDE
Auchan Retail's Chairman & CEO

About Auchan Retail

Present in 13 countries, Auchan Retail brings together all food retail formats (hypermarket, supermarket, convenience, drive, digital) with 2,100 points of sale. Auchan Retail puts its customers at the heart of everything it does by offering them a phygital shopping experience, combining physical shops with the digital ecosystem, and exclusive, quality products at the best prices. Auchan Retail's 160,400 employees are committed to good, healthy and local food, and use their human and responsible approach to help build a business that enables everyone - customers, farmers, suppliers and employees - to live better.

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