

Yves CLAUDE is appointed Chairman and Chief Executive Officer of Auchan Retail

Following on from the governance announcements made in early 2021, Yves CLAUDE was appointed Chairman and Chief Executive Officer of Auchan Retail.

The move initiated in January 2021 to decentralise to the countries, empowering and giving and greater autonomy to all Auchan employees (support for the Chief Executive Officer of each country via a Chairman/Vice-Chairman pairing), has been reaffirmed. With the appointment of Yves CLAUDE, this move improves Auchan Retail's agility, coordination and ability to take rapid decisions.

Yves CLAUDE takes over from Edgard BONTE, who successfully turned around Auchan Retail.

Yves CLAUDE has a deep understanding of the retail sector, both in France and internationally. For 40 years, he held successive positions at Decathlon as Department Manager, Store Director, Regional Director, Country CEO (Spain then France), Group CFO, International Development Director, Group CEO, and Asia Leader in charge of production and business operations. Before joining Auchan Retail, he was CEO of Decathlon in Singapore and Mainland China.

He was also a member of the Adeo and Auchan China Boards of Directors.

About Auchan Retail

Present in 12 countries, Auchan Retail encompasses all food trade formats (hypermarkets, supermarkets, convenience stores, click-and-collect and e-commerce) with 2100 points of sale. Auchan Retail places its customers at the heart of its strategy by offering them a "phygital" shopping experience combining physical stores with the digital ecosystem, as well as exclusive, high-quality products at the best possible prices. Next-generation retailers, campaigners for good, healthy and local products, Auchan Retail's 180,000 employees work responsibly with customers, farmers and suppliers so that everyone can improve their quality of life by eating better.

To follow us: www.auchan-retail.com - Twitter @auchannews - LinkedIn Auchan Retail