

Press release – 17 February 2020

Thierry Aouizerate is appointed Head of Food and Non-Food Products and International Sourcing

As part of the Auchan 2022 project, Auchan Retail is transforming itself from a retailer-reseller to a selector-designer with a view to meeting, through a unique, fair and responsible offering, the new expectations of its customers.

In support of this transformation, Edgard Bonte, the Chairman of Auchan Retail, has decided to appoint Thierry Aouizerate as Auchan Retail's Head of Food and Non-Food Products and International Sourcing. He will join Auchan Retail's Executive Committee and will also be a member of Auchan Retail France's Management Committee.

To mark the appointment, Edgard Bonte said: "Thierry's experience in both industry (at Danone and Suntory) and retail (at Casino), in marketing, sales and general management roles, will be a real asset to Auchan Retail's transformation, and will help to expand its range of exclusive products and realise its ambition of being a recognised provider of good, healthy and local products."

Thierry Aouizerate's biography

Thierry Aouizerate is 53 years of age and holds a Master's in Management from ESCP Europe. He began his career at Danone as a product manager, before becoming Group Head of Marketing in the International Brands division. He then joined LU where he was marketing manager, business development manager and brand manager. In 2007, he joined Casino as marketing manager for supermarkets, market and sales manager for Géant Casino and Casino Supermarché, before being appointed group marketing manager. During his time at Casino, he was responsible for launching the e-commerce website, the drive stores and the "les Doudingues" own brand for children. In 2013, he took over as managing director of Mercialys before joining Orangina Suntory France as marketing manager. In 2018, he became General Manager of Schweppes Suntory Benelux.

About Auchan Retail

Present in 14 countries, Auchan Retail encompasses all food trade formats (hypermarkets, supermarkets, convenience stores, drive outlets and e-commerce) with 2,405 points of sale. Auchan Retail places its customers at the heart of its strategy by offering them a phygital shopping experience combining physical stores with the digital ecosystem, as well as exclusive, high-quality products at the best possible prices. Next-generation retailers, campaigners for good, healthy and local products, Auchan Retail's employees work responsibly with customers, farmers and suppliers so that everyone can improve their quality of life by eating better. www.auchan-retail.com

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