

Olivier Malvezin appointed Chief Digital Officer

Within the framework of the Auchan 2022 project, digital remains a priority of the transformation strategy. This digitisation will affect all of the Company's business lines, in order to encourage and improve interaction between customers, suppliers, partners and also between employees.

Auchan Retail is creating a Digital Department to enable each player within the Company to use Auchan's contact opportunities, tools and data on a daily basis to maximise the value creation of their business or activity.

Edgard Bonte, President of Auchan Retail, has decided to appoint Olivier Malvezin as Chief Digital Officer of Auchan Retail. Olivier will therefore become a member of Auchan Retail's Executive Committee.

Olivier's main responsibilities will be to develop new digital experiences, consumer experiences and the underlying business processes, to develop the Company's data assets by ensuring data governance and quality, to ensure the development of IT solutions based on shared technological choices within the Company, and to develop technological innovations in line with Auchan's transformation challenges.

On the occasion of this appointment, Edgard Bonte said: *"Thanks to his international career, customer focus and ability to carry out complex transformation projects, I am convinced that Olivier will rise to the challenge of the digitisation of Auchan Retail and create the best technological conditions to support the success of our project."*

Biography of Olivier Malvezin

Aged 45, Olivier Malvezin is a graduate of *Ecole Polytechnique* and *Telecom Paris Tech*. He began his career at Devoteam Management Consulting as project manager, partly based in Singapore. He joined BT in 2006 in charge of improving customer satisfaction and optimising processes. In 2007, he joined the Saint Gobain Group as Asia-Pacific IT Manager, based in Shanghai, then Director of Organisation and Information Systems within the Lapeyre Group. From 2016, he was in charge of digital transformation in France and then in Europe for the Compass Group, world leader in mass catering.

About Auchan Retail:

Present in 15 countries, Auchan Retail encompasses all food trade formats (hypermarkets, superstores, supermarkets, convenience stores, drive outlets and e-commerce) with 2,405 points of sale. Auchan Retail places its customers at the heart of its strategy by offering them a phygital shopping experience combining physical stores with the digital ecosystem, as well as exclusive, high-quality products at the best possible prices. Next-generation retailers, campaigners for good, healthy and local products, Auchan Retail's employees work responsibly with customers, farmers and suppliers so that everyone can improve their quality of life by eating better. www.auchan-retail.com

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