

Press release – 6 March 2019



## Official launch of Horizon International Services, an alliance between Auchan Retail, Casino Group, METRO and DIA

Horizon International Services, announced in June 2018, is an international alliance that brings together Auchan Retail, Casino Group, METRO and DIA and renders services to internationally operating suppliers. Having secured the necessary approvals from the relevant competition authorities, Horizon International Services has been in operation since 15 February 2019. It covers 47 countries across Europe, Asia and South America in which the four companies, retailers and wholesalers, operate.

Horizon International Services brings together players that share a new vision of supplier relations, which, for instance, can go from putting services in place for major international suppliers, by drawing on their complementary geographic locations, to providing support for SMEs in their international development. The partners in this alliance also have interlocking activities (multi-format retailing, wholesale, deliveries, etc.).

As with Horizon France, Horizon International Services will enable Auchan Retail, Casino Group, METRO and DIA to pool their resources to forge balanced and innovative relationships based on a catalogue of common, scalable services, in the best interests of all actors in the supply chain, from the manufacturer through to the consumer.



**About Auchan Retail**

Auchan Retail is one of the five largest world-scale food retailers, with operations in 17 countries (revenue of €52 billion in 2017), and covers all food retail formats with 3,778 points of sale under the Auchan banner (hypermarkets, superstores, supermarkets and ultra-convenience stores) alongside online shopping and Drive outlets in certain countries. To build a successful and modern business model, Auchan Retail ensures that its customers are always a core concern, through discount prices, the choice and diversity of its offering, quality of service, tailoring to local markets and factoring in of multi-channel shopping trends. Auchan Retail is the world's 35th largest employer, with 351,107 employees. [www.auchan-retail.com](http://www.auchan-retail.com)

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